

Chloe Maher
49 Overlook Circle, Garnet Valley, PA
610-787-9312
chloemaher12@gmail.com
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Dear Ms. Kenny:

The three careers I selected to research were flight attendant, market research analyst, and public relations specialist. Flight attendants are responsible for providing services to the passengers of an airplane. They explain the safety rules and deal with any emergency if they were to occur during a flight. Market research analyst study the market to help determine potential sales of a product. They primarily work to help companies understand the market for their product. Public relation specialist are the people that produce and maintain a positive public image for a company. They try to promote and highlight the goals of the company they work for.

Even though I do not travel often, I have really enjoyed the times I have, so I decided to study the career of a flight attendant. I think that airports are really exciting places to be in, so I thought I might like to work in one. I am good at being kind to people and, from my experience of being a lifeguard, I know I can handle angry people in a calm manner. The career interest profiler on naviance recommend the job of market research analyst to me. I thought it could be interesting because studying who the buyers are for a product is interesting. However, it is a lot of analysing and math and I am not a very strong math person. I would consider myself good at communicating what I mean to say, so I thought a career in public relations might be right for me.

I used to think I would like working alone because I can't study with other people. However, I have recently realized that I enjoy discussing things over with a group and that I am more productive in group discussions. Market research analyst normally work alone to analyze large chunks of data. I don't think that would be a good fit because I don't want to sit alone analyzing data. Flight attendants and public relations specialist work in teams most of the time, so I think I would be better at them. In the first five years as a public relations specialist I think I would just be working as an intern or for less money. I would most likely be working for smaller companies. Within the next ten years, I would expect the pay to go up. I would hope to end up at a cool company. I am a thinker so I think that public relations is a good place for me. I am an introvert but I can be social when the situation calls for it and I don't mind talking to people as much now. My ability to hold a conversation has increased drastically, so I think I could do public relations.

I do not think that flight attendant or market research analyst are careers for me. Even though I really enjoy the travel aspects of being a flight attendant, I do not think I would enjoy never being home. I would not want to work such long hours and on holidays. Market research analyst involves too much math and analysing for me. I would not enjoy sitting at a desk looking at data

all day. I would get bored very easily and most likely not be that good at it. However, I think I could enjoy being in public relations because they don't just sit at a desk all of the time; They go to press releases and other events. The next step in becoming a public relations specialist would be going to college. I should go to college and major in public relations or some other major under communications. I should definitely be under the school of media and communications at any college.

I could see myself doing this career for the rest of my working life. I need some variety in my activities while still having some structure. I think that public relations could be a good mix of the two. This could be a really great career if I work for a good company that I actually care about. When I am passionate about something, I enjoy defending it. If I worked for a company that I really believed in, I would like representing them. The key to any career is finding something you like. I think I could do this job for any company but I could easily see myself doing a really good job for a company that I believe in.